

BASIC INFO

Date 25-27 Aug 2023
 Venue AsiaWorld-Expo Hall 3 & 6 (Exhibition Space: 8,000 sqm)
 Opening Hours 09:00 – 19:00 (Expo starts at 10:00)

EXHIBIT PROFILE

Gym & Fitness Equipment	Sports Fashion & Apparel
Kidsports & Sports Education	Sports Gears
Nutrition & Supplement	Sports Travel
Sports Association	Sports Tech & Electronic

BOOTH BOOKING

Standard Booth (3m x 3m)
\$28,000/booth

Ready to use booth with furniture
 9sqm carpet, Information counter x 1
 Folding chairs x 2, 23W spotlight x 2
 Waste basket x 1, 500W socket x 1

Raw Space (at least 36 sqm)

36-99sqm - \$1200/sqm
 >100 sqm - \$950/sqm

Custom-built area



ACTIVITIES

Athletes sharing	Sports competitions
Booths & outlet	Sports trial & experience
Stage performance	Product launch
Sports market	Workshops

SportsExpo 2022 Facts

50,000+ visitors **100+** exhibitors **1M+** media value **1.5M+** impression on Sportsoho social media

We welcome different kinds of brand collaboration:

Major sponsor / Title sponsorship of activities / Product sponsor/ Media Campaign

Share us your marketing needs! We offer comprehensive marketing solutions to support our partners.